

# CROSSROADS

QUARTERLY NEWS FOR PASTORS, BUSINESS MANAGERS AND FINANCE COUNCILS FROM THE ADVANCEMENT FOUNDATION



## Increase bequests for your parish

Join this quick 45-minute webinar with FreeWill to learn how to increase planned gifts for your parish or school. FreeWill is an online software provided for free to parishes and schools with funds from the Annual Diocesan Appeal.



This webinar is for you if:

- Your parish has more funeral Masses than bequests every year
- You need resources for parishioners who intend to leave a gift to your parish or Catholic school through their will
- You need help encouraging parishioners to leave a gift to your parish through their will
- You do not have the time or money for planned giving
- You are the pastor, deacon, business manager or communication staff
- You are interested in fully using the tools available through FreeWill in your parish/school communications

Join us online Wednesday, April 10, from 2-2:45 p.m.

Please register here  
<https://bit.ly/FreeWillApril10>

**REGISTER NOW**



## Welcome, Justin Veitenheimer!

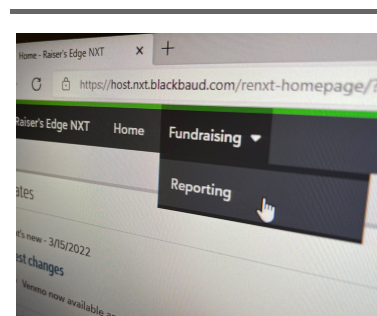
### Staffing Announcement

Justin Veitenheimer joins the Advancement Foundation as Regional Director of Development. Justin will work with our parishes, schools and parishioners in the northern part of our diocese on behalf of the Catholic Education and Faith Formation Campaign. Prior to joining the Foundation, Justin worked at Midwestern State University in both advising and recruiting. He also spent time working for Catholic Charities with their Vernon College scholarship recipients. Justin is married to Debbie, Campus Minister at Midwestern State University, and together they have an adopted son.



## MISSION

To educate, motivate and invigorate Stewardship, to garner resources in a fiscally transparent and responsible manner, and to manage and distribute solicited gifts for the immediate and long term needs of the faith community of the Diocese.



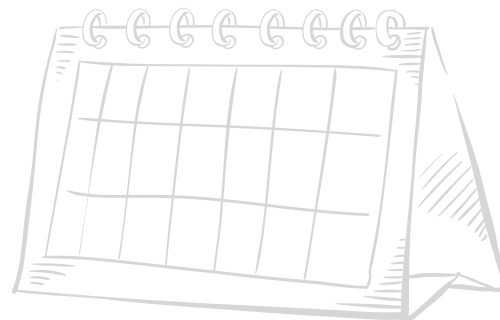
## New Look to Blackbaud Reports

debuting at Business Manger meeting!

The Advancement Foundation team is diligently working to make the online Blackbaud reports for Capital Campaigns and the Annual Diocesan Appeal more user friendly. When you log in with your Blackbaud credentials you will see a dashboard with the key information you need based on real-time data. Be sure to attend the April 25 Business Managers Meeting for a live demonstration.

## Important Dates

- **March 28–April 2:** Advancement Foundation Offices Closed for Easter
- **April 10:** FreeWill Webinar [Register Here](#)
- **April 15:** Annual Diocesan Appeal Parish Operating Grant Deadline at 5 p.m.
- **April 15:** Annual Diocesan Appeal School Learning Support Grant Deadline at 5 p.m.
- **April 15:** Light of Christ Award Nomination Deadline



- **June 6:** Light of Christ Ceremony for South Deanery Parishes at St. Frances Cabrini 2301 Acton Highway Granbury, TX 76049
- **June 13:** Light of Christ Ceremony for Northwest Deanery Parishes at Sacred Heart Wichita Falls 1501 9th Street Wichita Falls, TX 76301
- **June 20:** Light of Christ Ceremony for Arlington, East Central, North, Northeast and West Central Deanery Parishes at St. Mark 6500 Crawford Road Argyle, TX 76226
- **June 27:** Light of Christ Ceremony for Southwest Deanery Parishes at Our Lady of Lourdes 108 NW 4th Avenue Mineral Wells, TX 76067

- **June 30:** Last day for gifts to Annual Diocesan Appeal to credit goal

## Special Collections April, May and June

### April 20-21 Good Shepherd Sunday

This posters and bulletin inserts will arrive in your parish shortly after Easter. Hang posters immediately. Please read letter from Bishop Olson the weekend before. This collection supports diocesan seminarians and the seminary education of our religious orders serving in the Diocese of Fort Worth.

### May 11-12 Catholic Communication Campaign

Twenty-five percent of this collection stays with the Diocese of Fort Worth Communication department to provide communication excellence such as our award-winning North Texas Catholic magazine.



### June 29-30 Annual Collection for the Holy Father "Peter's Pence"

Peter's Pence Collection is a worldwide collection that supports the work of the Universal Church, including the work of the Holy See and the charitable works of Pope Francis

The 2025 Special Collection calendar will be provided at the April Business Managers meeting. If you have any questions regarding special collections please contact Rachel Martinez, CFRE at [rmartinez@adv-fdn.org](mailto:rmartinez@adv-fdn.org) or 817-382-4939