

# Be a Ministry Matcher!

### Fort Worth #iGiveCatholic on #GivingTuesday – November 28, 2023

#### **Sponsorship Opportunities**

Sponsorship opportunities are available for **#iGiveCatholic** on Giving Tuesday, **November 28**, in the Diocese of Fort Worth. As one of our **"Ministry Matchers**," your business name and logo will be seen by Catholics throughout the Diocese of Fort Worth as a supporter of #iGiveCatholic. Your business will be visible to 35,173 on social media and 74,000+ in the North Texas Catholic and in parish bulletins and in advertising to the 1.2 million Catholics in the Diocese of Fort Worth.

Last year, the faithful in our diocese gave back, and Gave Catholic, donating \$834,393 to our parishes, schools, and ministries! We would like to add \$100,000 in Matching gifts to our total next year. With your help, we look forward to another successful year of working with churches and organizations within our diocese to help them fulfill their mission and outreach.

## Loaves and Fishes \$10,000

- Logo on #iGiveCatholic landing page at fortworth.igivecatholic.org
- Logo on <u>https://www.advancementfoundation.org/iGiveCatholic-en</u> with a link to your website
- Logo on marketing toolkit provided to participants
- Recognition in 10 social media posts
- Sponsorship of two power hours during event with special promotion at fortworth.igivecatholic.org
- Sponsorship of two incentive prizes for participants at fortworth.igivecatholic.org
- Opportunity to welcome participants and distribute materials at the August 2 Fort- Worth kickoff event and the August 9-Wichita Falls kickoff event.

# Miracle Sponsor \$5,000

- Logo on #iGiveCatholic landing page at fortworth.igivecatholic.org
- Logo on <u>https://www.advancementfoundation.org/iGiveCatholic-en</u> with a link to your website
- Logo on marketing toolkit provided to participants
- Recognition in 5 social media posts
- Sponsorship of one power hour during event at fortworth.igivecatholic.org
- Sponsorship of one incentive prize for participants at fortworth.igivecatholic.org

# Blessing Sponsor \$2,500

- Logo on <u>https://www.advancementfoundation.org/iGiveCatholic-en</u> with a link to your website
- Logo on marketing toolkit provided to participants
- Recognition in 2 social media posts

 Sponsorship of either 1) one power hour during event or 2) one incentive prize for participants at fortworth.igivecatholic.org

# Faithful Sponsor \$1,000

- Name listed on <u>https://www.advancementfoundation.org/iGiveCatholic-en</u> with a link to your website
- Name listed on marketing toolkit provided to participants
- Recognition in 1 social media post
- Sponsorship of one incentive prize for participants at fortworth.igivecatholic.org

## **Incentive Sponsors**

Provide cash, gift cards or other prizes to use as incentives for parishes, schools and organizations to achieve the most donors during early giving, the most donors, the most donations overall and the most donations during select "Power Hours" throughout the #iGiveCatholic Giving Day. Minimum value of incentive should be \$250 and it will be promoted on social media, in participant packets and at fortworth.igivecatholic.org.

#### I will be an #iGiveCatholic Ministry Matcher in the Diocese of Fort Worth

- □ Loaves and Fishes \$10,000
- □ Miracle \$5,000
- □ Blessing \$2,500
- □ Faithful \$1,000
- □ Incentive Prize Provider □ \$250 Cash □ \$250 in Gift Cards □ \$250 in Other Prizes \_\_\_\_\_

#### Please direct my matching funds to:

- □ Match evenly among all participating Catholic parishes, schools, ministries and apostolates.
- □ Match only parish participants.
- Match only Catholic school participants.
- □ Match only Campus Ministry Participants.
- □ Match only Respect Life Ministries and Apostolates.
- Match only diocesan ministries (Annual Appeal, seminarians, priest care fund, marriage and family life, diaconate formation, etc.)

Business Name:	Contact:
Email:	Phone #:
Company Website URL (for sponsorships above that include links)	

Company Logo (for sponsorships above that include logos) email to <u>runderwood@adv-fnd.org</u>

# Please respond as soon as possible to take advantage of six full months of promotion, but no later than August 31, 2023.

Sign up online at https://www.advancementfoundation.org/iGiveCatholic-en

Or, enclose your check payable to *Advancement Foundation* and mail it with this form to: 201 Main St, Ste 1198, Fort Worth TX 76102-3101.

**Questions?** Please contact Renée Underwood, CFRE, <u>runderwood@adv-fdn.org</u> or 817-533-7242 or Wendy Collins at <u>wcollins@adv-fdn.org</u> or 817-533-3178